E-ffective Writing for E-Learning Environments (Cases on Information Technology)

Katy Campbell

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E-ffective Writing for E-Learning Environments (Cases on Information Technology) Katy Campbell Integrates research and practice in user-centered design and learning design for instructors in post-secondary institutions and learning organizations who are developing e-learning resources. The book is intended as a development guide for experts in areas other than instructional or educational technology (in other words, experts in cognate areas such as Biology or English or Nursing) rather than as a learning design textbook. The organization of the book reflects the development process for a resource, course, or program - from planning and development through formative evaluation, and identifies trends and issues that faculty or developers might encounter along the way. The account of the process of one faculty member's course development journey illustrates the suggested design guidelines. The accompanying practice guide provides additional information, examples, learning activities, and tools to supplement the text.

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