

Financial Management: Concepts and Applications

Stephen Foerster



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For courses in Corporate Finance

A balanced overview of financial management theory and practice

Finance is one of the key drivers of a firm's activities, and a critical component to understanding business in general. *Financial Management: Concepts and Applications* is designed to help students with no prior knowledge grasp the applications and relevance of finance. Author Stephen Foerster reveals the practical side of finance, rather than just its theoretical concepts, and shows how finance intersects with many other areas of business. Thoroughly integrated with the text, MyFinanceLab places personalized practice opportunities just a few clicks away and provides a truly interactive learning experience.

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