



# Enterprise Risk Management: From Methods to Applications (Wiley Finance)

*James Lam*

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**A practical, real-world guide for implementing enterprise risk management (ERM) programs into your organization**

Enterprise risk management (ERM) is a complex yet critical issue that all companies must deal with in the twenty-first century. Failure to properly manage risk continues to plague corporations around the world. ERM empowers risk professionals to balance risks with rewards and balance people with processes.

But to master the numerous aspects of enterprise risk management, you must integrate it into the culture and operations of the business. No one knows this better than risk management expert James Lam, and now, with *Enterprise Risk Management: From Methods to Applications*, he distills more than thirty years' worth of experience in the field to give risk professionals a clear understanding of how to implement an enterprise risk management program for every business.

- Offers valuable insights on solving real-world business problems using ERM
- Effectively addresses how to develop specific ERM tools
- Contains a significant number of case studies to help with practical implementation of an ERM program

While *Enterprise Risk Management: From Incentives to Controls, Second Edition* focuses on the "what" of ERM, *Enterprise Risk Management: From Methods to Applications* will help you focus on the "how." Together, these two resources can help you meet the enterprise-wide risk management challenge head on—and succeed.

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