

Long and Short: Confessions of a Portfolio Manager: Stock Market Wisdom for Investors

Lawrence Creatura

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Unsparingly honest, *Long and Short: Confessions of a Portfolio Manager* reveals how the asset management industry works, offers prescriptions for improving your investment results, and allows you to determine if you have what it takes to try to win in the market.

If you are a newer investor, it will answer some of the essential questions: What is important? What should I study? Who should I listen to? How does this all work anyway?

If you are a more seasoned professional, *Long and Short* resembles a Ph.D. course in investment management. It delivers ways to think more deeply about your investing, diagnose your errors, and understand the sources of your performance.

Regardless of your investment experience, *Long and Short* highlights lessons distilled from a 20-year career in the industry. It is a compass for navigating the stock market.

Every investor, analyst, trader, and portfolio manager – current or aspiring – will enjoy the journey.



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