



Adsense Niche Sites Unleashed

John Elder

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John Elder (MarketingFool.com) has been building successful affiliate websites for years and in this book he pulls back the curtain and shows you exactly how to build a thick, content-rich authority website monetized with Adsense and Affiliate products. Follow along while he walks you through an actual case study website that earned over \$3,100 with less than one week of work.

You'll learn the basics like:

- -How To Pick Niches That Pay
- -How To Pick The Right Domain Names
- -How To Build The Actual Websites
- -What WordPress Themes To Use
- -How To Structure Your Site Correctly
- -What Type Of Ads To Show
- -The Best Places To Put Ads On Your Site
- -What Kind Of Site Content To Use
- -How To Monetize In Other Ways Besides Adsense

As well as more advanced topics such as:

- -How To Write Content That Draws Search Engine Traffic Like Crazy
- -How To Silo Your Sites For SEO Success (this is so important!)
- -How To Rank Your Sites Naturally At Google With Little To No Outside SEO Work
- -How To Automate Amazon Affiliate Listings that Pay
- -How To Pick The Best Content Management System, Or Not Use One At All!
- -How To Create Linkbait That Sucks People Into Your Site Virally
- -How To Build A Killer Whole-Site Blueprint Quickly
- -Where To Get Content Ideas
- -How To Leverage Amazon Brand Data
- -How To Outsource Content Creation WITHOUT spending Thousands
- -How To Brand Your Site For Success
- -My Secret Ranking Tricks That Aren't Well Known
- -Design Tips That Focus The Eye On Your Ads
- -Dangerous Pitfalls To Avoid At All Cost

John also teaches you how to sell your sites after they've reached their peak earnings potential. You'll learn:

- -How To Get Started With Flippa
- -How To Create A Site Selling Strategy
- -How To Systematically Sell Sites and Replace Them to Optimize Profit
- -How To Create Your Auction Listing The Right Way
- -How To Navigate The Flippa Fee Structure
- -What NOT to Pay For At Flippa
- -How Much Money To Start The Bidding At

- -Whether Or Not To Set A "Buy It Now" (BIN) Price and How Much
- -What Info You MUST Provide
- -What Info You Might Want To Leave Out
- -Payment PitFalls That Could Cost Your A Fortune
- -How To Avoid Getting Ripped Off By Buyers
- -How To Profit From Other People's Listings
- -How To Build A Name For Yourself
- -How To Use Escrow And Why You Absolutely MUST!
- -And More...

The book has been called an "exhaustive guide to building niche authority websites from a proven and seasoned veteran" and an "A to Z complete guide".

ABOUT THE AUTHOR: John Elder is a pioneer in Internet Marketing who created one of the first Internet advertising networks back in 1997. He sold it to a publicly traded company at the height of the dot com boom and then went on to create the best-selling Submission-Spider search engine submission software that's been used by over 3 million individuals and small businesses in over 45 countries.

Today John writes a daily marketing blog at MarketingFool.com that focuses on Adsense and Affiliate marketing. He also runs FlatplanetMedia.com to handle his various business projects.

John graduated with honors with a degree in economics from Washington University in St. Louis where he was an artsci scholar. You can contact him at JohnElder.org



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