



Global Careers (Global HRM)

Michael Dickmann, Yehuda Baruch

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With interest in the global environment and the management of 'talent' increasing, understanding the issue of global careers is crucial for students and managers alike.

This exciting book captures broad research extending to a large set of diverse motivations, experiences, and outcomes of international work in global 'for profit' and 'not for profit' organizations and delivers nuanced insights into the management of international employees for firms and governmental/non-governmental organizations.

This text covers global career issues in-depth, working at the intersection of career and international human resource management and using a number of perspectives, such as organizational or individual ones. Chapters include:

- theories, frameworks and concepts
- supporting research/data where relevant
- managerial implications, summaries, learning points, figures and tables.

Illustrated with up to the minute case studies from companies such as Pepsi, Imperial Tobacco, Cadbury Schweppes, PricewaterhouseCoopers, Philips, HSBC, Misys, Philip Morris International and Masterfoods, *Global Careers* is essential reading for all those studying or concerned with career management, human resource management and international business.

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