



Cengage Advantage Books: Introduction to Learning and Behavior

Russell A. Powell, P. Lynne Honey

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Based on the latest research available, INTRODUCTION TO LEARNING AND BEHAVIOR, 4e equips students with a clear introduction to the basic principles of learning and behavior. Designed to apply learning theory and principles to the presentation of learning, it vividly illustrates how learning principles work in both animals and people. The authors clearly demonstrate how the study of learning helps solve practical problems, such as improving study skills, improving relationships, raising children, and effectively stopping smoking. An all-new chapter focuses on "Comparative Cognition". Helping readers maximize their comprehension and retention of key concepts, the authors include numerous opportunities for review and self-testing.

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